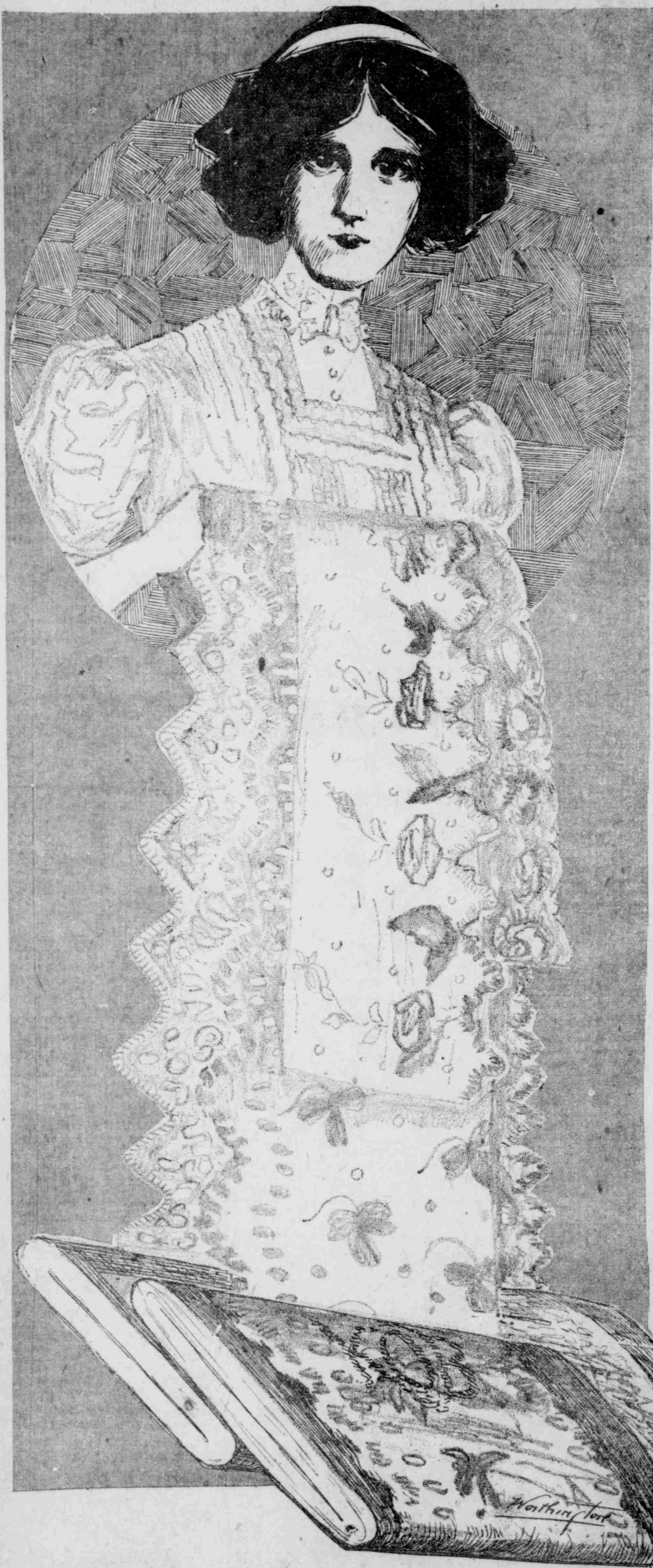


No Exchanges

# Keith-O'Brien Co

No Approvals

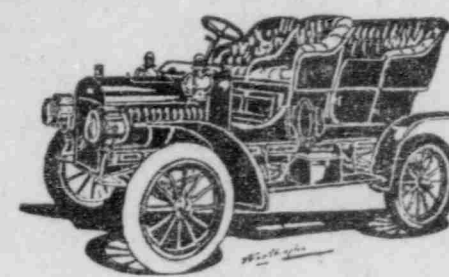
## ANNUAL EMBROIDERY SALE VALUES FROM 50c TO \$2.50 AT 25 CENTS



- ☐ On Monday morning we will start the biggest embroidery sale ever held between the Missouri River and the coast.
- ☐ Tens of thousands of yards of new and beautiful embroideries, many of the lengths being worth \$2.50 a yard, at 25c.
- ☐ It means an early Monday rush. Fifty extra sales ladies. Shopping will be simplified by reason of a big part of the store being given up to the sale—three broad aisles.
- ☐ Every window utilized in the display of embroidery!
- ☐ Which emphasizes the importance of the event.
- ☐ Reveals values so broad and so sweeping that the word "bargain" looms up in its true sense.
- ☐ Yet the windows are only a suggestion. But the display thrills!
- ☐ 'Tis a class of goods carried only by the largest houses in big cities—the display and character of goods would be creditable to Wanamaker's great Philadelphia store.
- ☐ Half price; 75c for 25c; \$1.00 for 25c; \$1.25 for 25c; \$1.50 for 25c; \$1.75 for 25c; \$2.00 for 25c; \$2.50 for 25c!
- ☐ These prices speak volumes—speak the truth.
- ☐ All first-class merchandise, backed by the store's reliable standing.
- ☐ Handsomer patterns never shown.
- ☐ All new, crisp, clean goods. The very newest patterns shown in America—7 to 18-inch edges (a few 27-inch widths) of fine swiss, cambric and nainsook.

EVERY PIECE OF EMBROIDERY  
WILL BE TAKEN OUT OF THE  
WINDOWS SUNDAY EVENING.

To facilitate shopping, the goods are all cut into 11-2 to 61-2 yard strips, with the length marked on each one. These are not remnants—merely cut to make quick sales because of the rush. No pieces reserved.



### LINEN SPECIALS

Our linens, which are of highest quality, are imported from Ireland, Scotland, France and Germany. Each yard carries the K.-O.B. guarantee.

#### Pattern Cloths

With 24 and 26-nch Napkins to match, at a discount of 25 per cent. All sizes from two yards square to five yards long.

#### Bleached Table Linen

\$5e grade for	55e yard
\$1.00 grade for	67e yard
\$1.50 grade for	\$1.00 yard
\$1.75 grade for	\$1.25 yard
\$2.25 grade for	\$1.50 yard

#### Silver Bleach Table Linen

75e grade for	43e yard
85e grade for	53e yard
\$1.00 grade for	75e yard
\$1.25 grade for	95e yard
\$1.50 grade for	\$1.00 yard

#### We Have About 800 Odd Pattern Cloths

No napkins to match—that will be closed out below cost.

All sizes, from a 2-yard square cloth to 4½ yards long.

Half prices rule the sale.	
\$4.00 Cloth for	\$2.00
\$5.00 Cloth for	\$2.50
\$7.50 Cloth for	\$3.75
\$10.00 Cloth for	\$5.00
\$12.50 Cloth for	\$6.25
\$15.00 Cloth for	\$7.50
\$20.00 Cloth for	\$10.00

#### All Towels—Huck, Damask and Bath

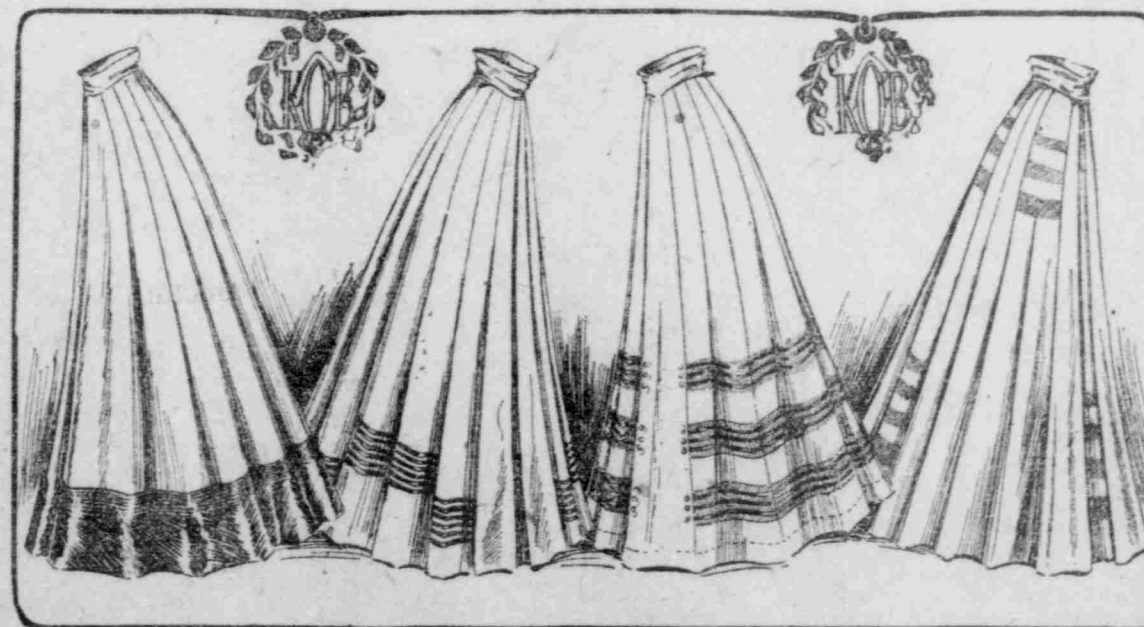
At a reduction of 20 per cent. Limited quantities.

### SALE OF SAMPLE SKIRTS AT A DISCOUNT OF 33 1/3 %

Monday morning we will place on sale about two hundred new style Spring Skirts, handsomely tailored for street wear; in the new plaited and gored models. Desirable materials, such as chiffon, panamas, serges, and twilled novelties, in black, brown, blue and mixtures.

Elegant line of Dress Skirts, in voiles, taffetas and panamas, with self fold, taffeta or satin band trimmings. Shown in black, blue and brown. Each skirt in this line is perfect in every detail, cut, workmanship and style. The sample line is from one of the leading New York skirt manufacturers. After the prices have been reduced one-third they will run—\$6.75 to \$25.00

Sample line Jumper Dresses—the '08 spring styles, 1/3 regular prices  
About 25 handsome models; new princess effects in Jumper Dresses; the materials are of new novelties, in voiles and veilings, including taffetas; blacks and colors. The following discounted prices will prevail .....\$19.75 to \$42.50



#### All Bedspreads, Plain, Hemmed or Fringed, with Cutout Corners, at a Discount of 25%.

\$1.00 grade...	68c each	\$1.75 grade...	\$1.29 each
\$1.39 grade...	\$1.00 each	\$2.50 grade...	\$1.69 each
	\$3.00 grade...		\$2.00 each

#### Persian Linon

5000 yards, 40 inches wide, 16 2-3c grade for 10c yd.

#### French Lingerie

45 inches wide, 59c grade for .....33c yard

#### Persian Lawns

45 inches wide, 59c grade for .....39c yard

300 short lengths Fancy Waistings, Dotted and Figured Swisses, at less than cost.

#### New Spring and Summer Fabrics

Beautiful new goods—the most complete showing that we have ever made.

SEE OUR NEW TISSUES—Plumetis, Poplins, Colored Swisses, Silk Tissues, Colored Linens and Manchester Batiste.

#### Pure White Irish Linens for Waists and Suits

All grades. Sheer Cambrics, medium weight Cambrics, Heavy weight Linens, at a discount of 33 1-3 per cent; quantities limited.

#### Entire Stock of Japanese Drawn Work Linens

Doilies, Squares, Scarfs, at a discount of ONE-HALF PRICE; limited quantities only.

#### 600 Odd Half-Dozens of Irish Napkins

At almost Half-Price.

\$1.50 grade for	85c
\$2.50 grade for	\$1.50
\$3.50 grade for	\$2.00

All Crash Toweling at a discount of 20 per cent.